



THE ACCELERATOR PROGRAMME

WIN MORE CLIENTS
RAISE YOUR PRICES &
BUILD YOUR PIPELINE

maverrik.io

MAVERRIK®

WHAT IS THE ACCELERATOR?

The Accelerator is a new client acceleration and business growth programme. The Accelerator has one goal, to build a sustainable and scalable client acquisition system in your business.

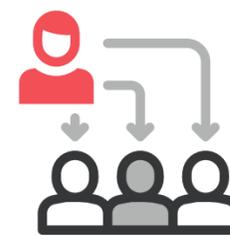
You will join a community of business owners, coaches and consultants. Gaining access to weekly live training, our digital training library and 1:1 coaching. As part of the programme we have 'Implementation Sprints' so you are not just learning – you are taking action.



**LIVE & DIGITAL
TRAINING**



**SUPPORT
COMMUNITY**



**1:1 & GROUP
COACHING**



**IMPLEMENTATION
SPRINTS**

WHY THE ACCELERATOR?

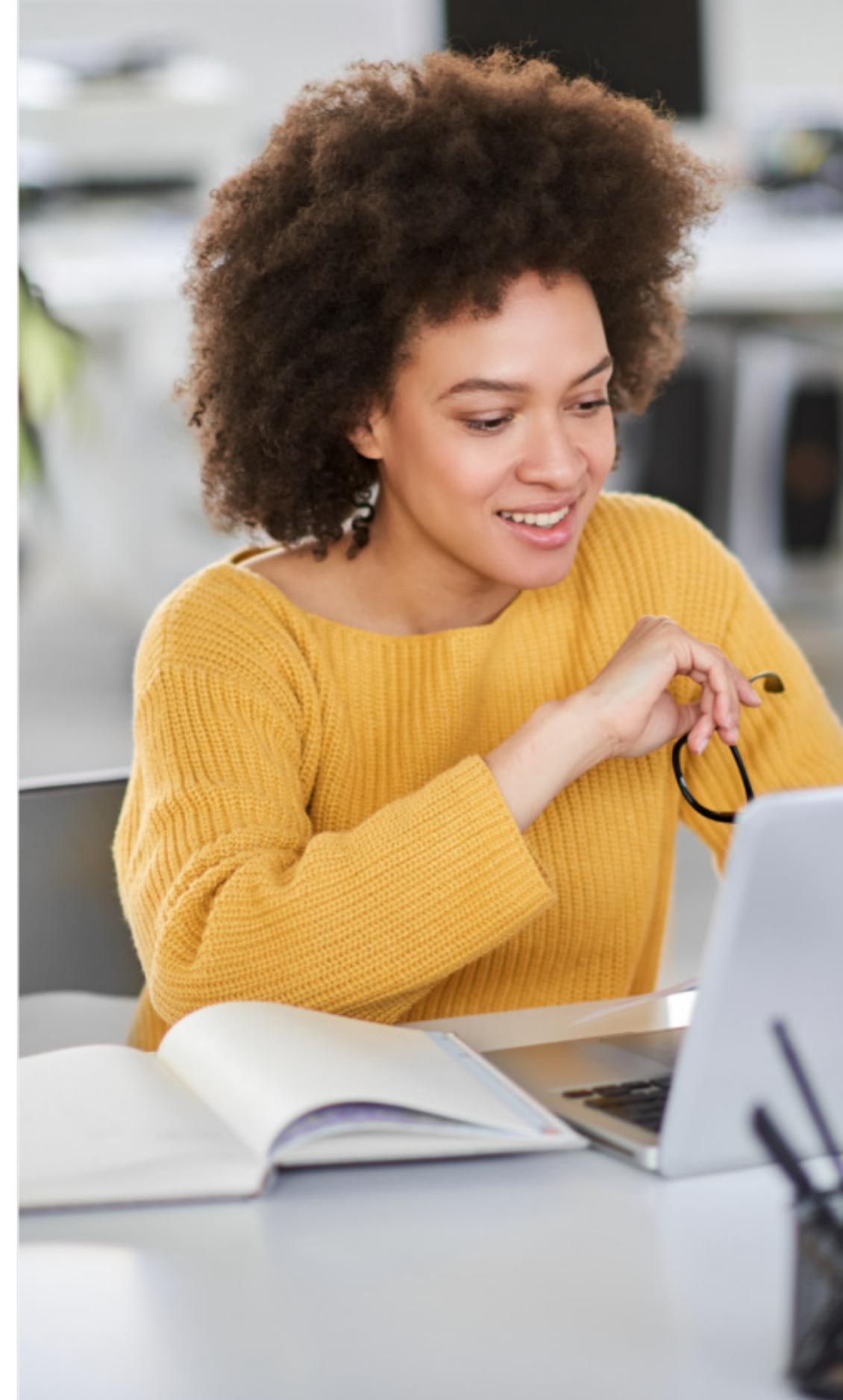
Unlike many courses, this programme includes personal support from the Maverrik Team, 1:1 coaching, live training and interactive sessions. If you ever miss a session, you can 'catchup' online. Every participant will get two strategy sessions. Giving you confidence and clarity on your value and how to leverage that value to build your brand and win more clients. The Accelerator is a digital-first programme, focusing on generating revenue using digital channels without paid advertising or any pushy sales tactics.



"I started seeing the impact within 3 weeks"



"As a direct result of the training, our sales & profits have rocketed."



WHO IS THE ACCELERATOR FOR?

The programme is designed for service or knowledge-based businesses that are looking to eliminate unpredictability in their revenue. If you have been struggling to communicate your value, frustrated by the results from your content, outreach and sales, the Accelerator will help you fix it.

This programme not only gives you confidence in your marketing and sales skills, but will also show you the ways to position your business and your services to attract, engage and convert high-paying clients. It isn't simply learning. It's training, coaching and implementation.



SOLOPRENEURS



BUSINESS OWNERS



CONSULTANTS



MARKETERS



SUBJECT MATTER EXPERTS



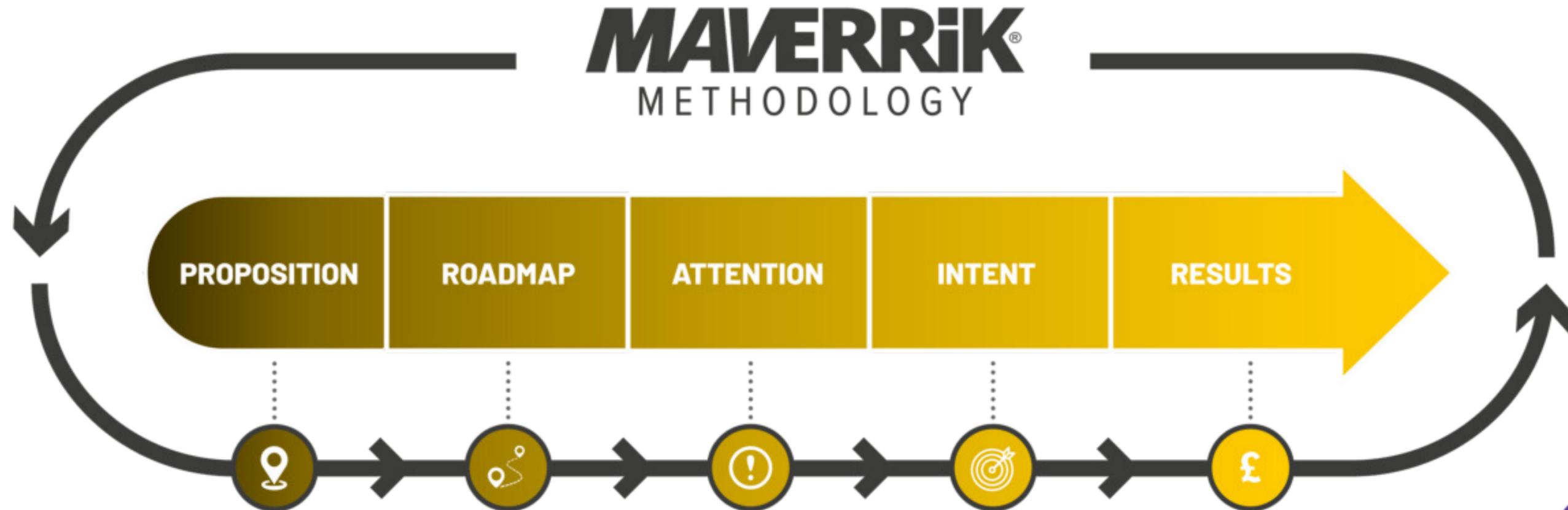
COACHES

THE MAVERRIK METHOD

The Accelerator Programme is based on Maverrik's proprietary methodology. Which combines the best of marketing with the best of sales, to refine your value proposition, strategy, and tactics to leverage digital platforms to achieve results.

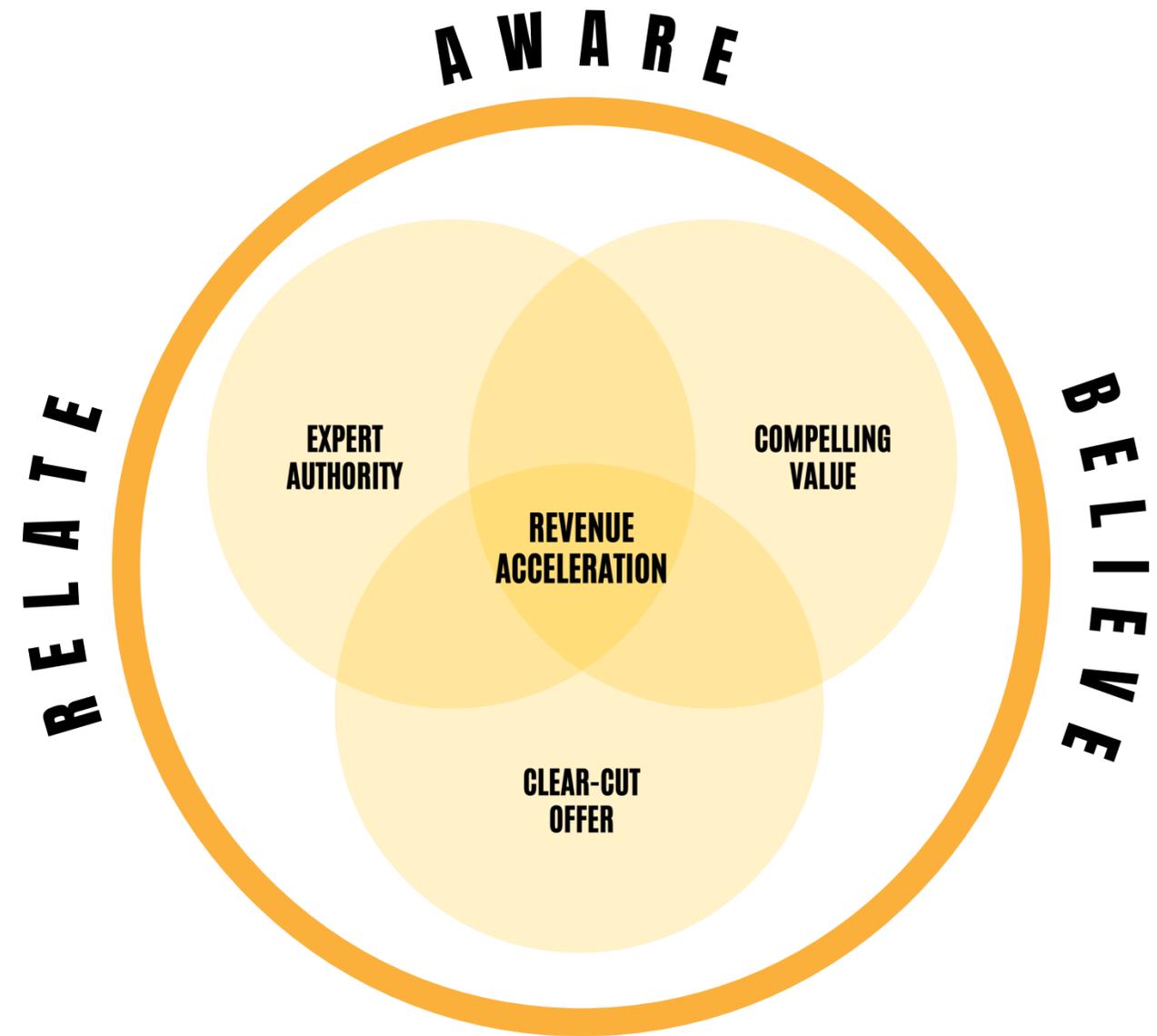


“This company is an excellent resource for anyone wanting to go beyond the surface of selling through social media”



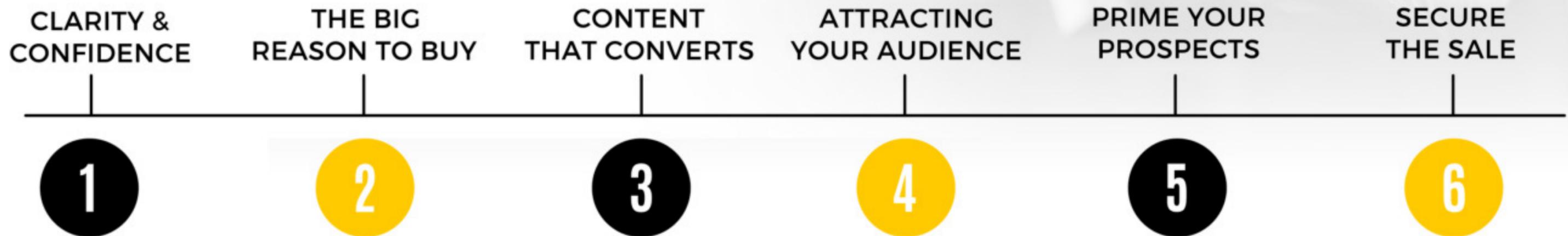
PRIMING THE MARKET

**ALIGNING SALES
AND MARKETING TO
ACHIEVE REVENUE
ACCELERATION**



THE CORE

At the heart of the programme are fundamental elements which will unlock your results. These core modules will help you build your expert authority, demonstrate your compelling value and enhance the need for your services, so that people want to buy from you. The core is designed to give you confidence, clarity and certainty in your message, marketing and actions.



THE CHANNELS

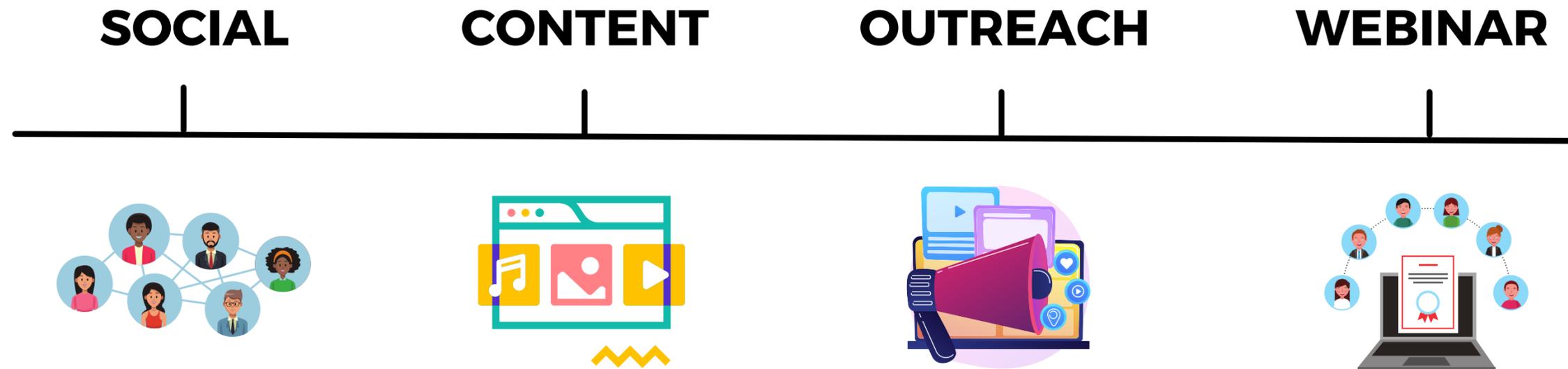
The programme covers a growing range of digital channels that allow you to reach your audience wherever they are. We recommend focusing on one channel in your first 90-days and progressing out onto other channels as you build your results.

There is no time-limit on your membership, so you won't miss out. In addition to the channels, the programme covers the tools, tactics and strategies to optimise your efforts and ROI from the channels you use.



THE SPRINTS

The Sprints are unique to the Accelerator – this is where the rubber hits the road – each month there will be sprints to complete activities to build your brand and bring you new clients. Whilst the sprints are optional, there is nothing better than learning on the job and perfecting your message and approach as you go.



WHO WE'VE WORKED WITH

Since our inception in 2014, Maverrik has worked with start-up entrepreneurs, Small Business Pioneers and global players to grow their margin, revenue and profit.



& MANY MORE

WHAT PEOPLE SAY ABOUT MAVERRIK



"I've felt I've got my money's worth in just one session"



"I started seeing the impact within 3 weeks"



"Their commitment to your success is something to behold"



"Their process is relational, and non-pushy and I have found it extremely valuable for our business"



"This is unlike any other training course I have ever been on"



"It's the best training I have ever done in my 30 years in my industry"





THE FIRST STEP TO JOINING THE PROGRAMME IS THROUGH A STRATEGY SESSION WITH ONE OF THE MAVERRIK TEAM.

Once we have decided the best way the programme can benefit your business, the next step is to schedule your onboarding call and enrol you into the Accelerator Programme.

maverrik.io



MAVERRIK®