



**SOCIAL SELLING**  
**ACCELERATOR**  
PROGRAMME

**MAVERRIK®**



WE'VE HELPED OUR MEMBERS GENERATE MORE THAN

# £12 MILLION

IN NEW BUSINESS IN THE LAST YEAR

## Accelerate Your Sales In The Next 90 Days

The Accelerator is a 90-day results programme. This isn't a course. This is 90-days of action to generate new business **NOW** and grow revenue for the long term.

Let's do this together and let's do it **NOW**.



**MAVERIK** has been training, consulting and coaching businesses since 2014. Every month we help more than 1000 businesses online using our webcasts, online platform and in-house offering to corporates.

**Our mission is to help one million businesses to grow their margin, revenue and profit.**

PROFESSIONAL  
beauty

KPMG

amazon

Microsoft

Statkraft

SUCCESS  
RESOURCES  
YOUR LEARNING PARTNER

Sanlam

vodafone

Smurfit Kappa

apetito

# RESULTS



## 25k invoiced and £600k in annual revenue

I've closed 6 new clients and 20 enquiries in 13 weeks from Maverrik's training. Awesome group of people. Our new clients will spend circa £600k with us in the next year.



## Just after 3 weeks working with...

Just after 3 weeks of working with Maverrik on my LinkedIn, I was able to close a deal of \$1.5 million.

27k not bad for a few LinkedIn Posts 5:33 PM

Type a message



### Gavin Dowd

8k+ sales on LinkedIn since Nov 2019, from zero sales, following your course. I'm not on the platform all the time.

6 h Like Reply



## More inbound enquiries in 7 days that the whole of the previous month

Since our first call with Dean, we adjusted our messaging and have had more cold inbound enquiries and conversations in the last 7 days that in the whole of the previous month.

LinkedIn post - call booked in 24 hrs  
- £6800 +VAT 5:33 PM

Awesome

5:20 PM ✓✓

Type a message



By the way, my new clients will go over 100k 5:33 PM

Type a message



How The Accelerator Programme Will Help You Get Results

# Accelerator Programme

The Accelerator Programme is Maverik's main programme for business owners, sales professionals, and digital marketers.



## ✓ Weekly Live Training

We run live training sessions every week to review performance, overcome roadblocks and discuss personal goals. So you're never alone wondering what steps you need to take next. This creates a more personalised approach so we can achieve the results you are looking for from the programme.

## ✓ 90 Day Action Plan For Results

Creating a timeline and sticking to it is essential for hitting your sales targets. We've created a 90-Day actionable plan all about one thing: results. From really understanding your offering to creating conversations with your target clients in 90 days.

## ✓ "Implement As You Go"

The programme comes with reference guides, workbooks and actionable advice. No floating ideologies, just key steps to take for generating sales online. Whether you are starting from scratch or upskilling a team of a hundred sales professionals you can implement as you make your way through the programme.

## ✓ Tech and Implementation Support

We offer technical and implementation support so everyone who joins is able to continuously push towards their goals. The Accelerator Programme covers a variety of techniques and methods used to generate business and our team will help you understand and leverage them to improve your sales performance.

## ✓ Experienced Team

Our programme are backed by our sales and support team, who are practicing and implementing the sprints themselves to generate business. With a combined knowledge in Sales, Marketing, Content and Design our team is readily available to solve a wide variety of problems. In short, we know how to help keep you moving forwards.

## ✓ Digital Training Library

Our ever-expanding digital training library will be available for you to take advantage of throughout your programme. Anytime access to workbooks, videos and strategies designed to deliver consistent results.

The Accelerator Programme is based on Maverrik's proprietary methodology which combines the best of marketing with the best of sales, to refine your value proposition, strategy, and tactics to leverage digital platforms to achieve results in 12 weeks.



Who is this programme for?

Entrepreneurs, marketing and sales people who want to increase sales without ads, cold calling or any pushy tactics.

# THE OVERVIEW

## ROADMAP

Developing your sales process and finding your prospects

Creating your stranger-to-a-map

Choosing the path you'll take to the sale (Channels)



## POSITIONING

Defining your go-to market strategy

Optimising you for your market

Developing your offer to your audience

The Land & Expand Strategy of Selling



## ATTENTION

Developing your content for attention.

Training on the social media and tools to get in front of more prospects.

Developing your scripts for selling.



## INTENT

Understanding Intent it is impact on your sales conversions.

Building your Intent Based Content

Leveraging intent for your benefit.



## RESULTS

Creating you workflow and activity plan for results

Ensuring your pipeline sufficient for speed of sales

Building a long term pipeline.



*We cover everything you need to achieve revenue in 90-days, the only thing you need to bring is yourself and elbow grease*

# WHAT OUR CLIENTS SAY



## Easy to follow and rapid impact

Brilliant straight forward teaching that us easy to follow even if you are not very IT savvy. The team are really helpful and everything is personalised to meet your particular interests. I started seeing the impact within 3 weeks or starting even though I could not put all the advice into practice immediately.



## Maverrik's process and training helped...

Maverrik's process and training helped me and my company get phone calls with potential clients. This was during lockdown. It worked really well. Their process is relational, and non-pushy and I have found it extremely valuable for our business. I would rate them 6 out of 5 stars if I could.



## This is the second course I've done...

This is the second course I've done with Maverrik and I couldn't be more impressed. Cutting edge content delivered in a relaxed, friendly way, by a genuinely caring and very likeable team. Several times I've felt I've got my money's worth in just one session. I couldn't recommend them any more. If you're thinking about working with Maverrik, do it.



## A fantastic learning experience

I've been training with Dean and his team on the Accelerator course for a few months. It's amazing value for money, in fact, it's quite brilliant.

The results I am getting are really positive. The engagement that my profile now gets is superb, and the new business connections that I am making are really pleasing.

What I like the most is that Dean and his team, are obsessed with helping you win new business through LinkedIn.

Their commitment to your success is something to behold. This is unlike any other training course I have ever been on. In fact, it's the best training I have ever done in my 30 years in my industry.



TrustScore 4.9



# Want to know more?

**MAVERRIK**



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