

**MAVERRIK®**

ACCELERATE  
**YOUR SALES**  
IN THE NEXT  
**90 DAYS**

**ACCELERATOR**  
PROGRAMME

# OUR GLOBAL MISSION **HELP ONE MILLION BUSINESSES GROW**

**PROGRAMMES**

**WORKSHOPS**

**COURSES**

**DIGITAL RESOURCES**

Since our inception in 2014, Maverrik has worked with start-up entrepreneurs, Small Business Pioneers and global players to grow their revenue, margin, and profit. We have a global mission to help one million businesses grow and we've developed strategies and training that will help leaders and their teams gain total clarity so that they can strategically grow their business.

**We want you to never worry about sales again.**

*Dean*

**CEO**



# NEVER WORRY ABOUT **SALES AGAIN!**

## **THE PROBLEM**

---

Businesses want to grow their sales and expand their business, but they are stuck not knowing how they can achieve this using digital platforms. They want results they can repeat, not a one-hit wonder.

## **THE SOLUTION**

---

The Maverrik Accelerator is a 90-day B2B programme that will show you how you can harness social and digital channels to generate sales for your business. Not one day, today! We'll provide training and strategies you can use to turn your digital channels into sales generators without resorting to desperate tactics.

## **THE RESULTS**

---

When you join the Accelerator, you should begin executing the strategies immediately in your first 90-days. During this period we will support you with live training, Q&A support and 1:1 coaching. Our Accelerator members generated more than **£6,000,000** in invoiced sales in 2020 and we want to help businesses beat that figure in 2021.

# WHAT PEOPLE ARE SAYING



TrustScore **4.9**



## Just after 3 weeks of working with...

Just after 3 weeks of working with Maverrik on my LinkedIn, I was able to close a deal of \$1.5 million



## £25k Invoiced and £600k in annual revenue.

I've closed 6 new clients and 20 enquiries in 13 weeks from Maverrik's training. Awesome group of people. Our new clients will spend circa £600k with us in the next year.



## Great course, Would recommend

Great course, well presented. Relaxed atmosphere. Felt at ease to ask questions. Good advice/tips. An eye-opener to the possibilities / opportunities within LinkedIn Went away with an easy option to follow guide that comes with the course so you can really listen and join in rather than trying to take notes and get everything down. Would recommend and use again if other training is needed.



## Excellent, Professional, great value for money!

Great course, well presented. Relaxed atmosphere. Felt at ease to ask questions. Good advice/tips. An eye-opener to the possibilities / opportunities within LinkedIn Went away with an easy option to follow guide that comes with the course so you can really listen and join in rather than trying to take notes and get everything down. Would recommend and use again if other training is needed.



## A must-attend course for Sales people

A must-attend course for Sales people, social media marketing people or anybody who want to be an influencer. Great content and great delivery. Straight to the point. Money well spent and really enjoyable.



### Gavin Dowd

8k+ sales on LinkedIn since Nov 2019, from zero sales, following your course. I'm not on the platform all the time.

6 h [Like](#) [Reply](#)



**4.9**

# PROGRAMME OVERVIEW

## ONBOARDING

After you've signed up you will gain access to our digital portal, as well as a link to book your 1:1 onboarding call. Our team will help you clarify your goals and get the most out of the programme.

## DIGITAL & LIVE TRAINING

Our digital training gives you immediate access to the strategic and tactical training you will need to get results. As part of the programme, we will cover the principles and practices which will allow you to accelerate your sales through digital channels.

## LIVE Q&A

Each week you can join one of our two live Group Q&A / Strategy sessions where you can get advice and tips as well as ask for our team to review your progress.

## 1:1 COACHING

As part of the programme, you have a monthly coaching session with the team to help you achieve success and keep you focused on results.



# PLATFORMS

WE COVER

LinkedIn

FACEBOOK



YouTube

eventbrite



Email Marketing

**+ MUCH MORE**

## KEY MODULES

Why most Selling is Wrong

The One Strategy for Accelerated Sales

Landing and Expanding your Sales

Using Intent to your Advantage

How to Optimise your Profile for Selling

How to Start Conversations with Potential Customers

The £100k LinkedIn Post

How to Keep your Prospect's Attention

The Seven Steps of Social Selling

How to Generate a Lead per day

Essential Elements of Content that Sells

How to Produce Content that will Convert

**+ MUCH MORE**

# READY?

The first step to joining the programme is the strategy session with one of the Maverik Team. During this session, we will find out more about you, discuss how our programme works and determine if the programme is right for you.

Once we have decided the best way the programme can benefit your business, the next step is to schedule your onboarding call and enrol you into the Accelerator Programme.

**MAVERRIK®**

[www.maverrik.io](http://www.maverrik.io)

**T:** +44 (0) 203 918 5230

**E:** [hi@maverrik.com](mailto:hi@maverrik.com)